

ROY SCHWEIGER

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With a robust background experience of almost 2 decades as a photographer and director, I've led projects for high-profile clients and celebrities like MARC JACOBS, DSQUARED2, MANGO & CELINE DION, enhancing brand visuals through expert retouching, animation, and studio lighting. My strong organizational abilities and creative vision have consistently delivered captivating visual content, enhancing brand visibility and engagement through innovative photo and motion animation and driving client satisfaction and sales.

SKILLS

- After Effects
- Digital Photography
- Excellent studio lighting knowledge
- Adobe Photoshop
- Exceptional strong organizational and communication skills
- Strong exposure techniques
- Location Scouting
- Retouching and color correction
- Creative artistic vision

EXPERIENCE

Photographer/Director / Retoucher and Motion Animator

Independent Contractor , Brooklyn, NY

Apr 2015 - Present

- Managed Pre & Post production consultation meetings with national and international clients regarding image needs and target audience at project onset.
- Supervised ideation and concept creation for advertisement campaigns, fashion publications and fashion houses based on client guidelines in order to initiate and maintain proper visual communication.
- Managed creative crew and assistance to meet client's budget preferences and concerns
- Scouted local areas for shoot locations and met with venue personnel to build rapport for future collaborations.
- Produced digital images , video footage , motion animation and visual marketing materials for multiple marketing platforms in order to add significant value.
- Enhanced, retouched and resized photographs / video footage for use on social media and promotional advertisements for print.
- Managed and collaborated with different creative teams and professionals to meet client's end results.

Photographer Studio Director

The Fragrance Group , NEW YORK, New York

Dec 2021 - Feb 2024

- Managed in-house studio, lighting equipment accessories and post production station for major luxury fragrance accounts such TUMI, CHRISTIAN SIRIANO, BANANA REPUBLIC, MIND GAMES.
- Created mood boards and creative concepts for different image direction.
- Created seasonal photo and video campaigns in collaboration with various sale departments.
- Supported the international sales team with creative assets and editorial campaign to drive major sales.
- Took weekly calls with trade marketing directors to maintain a weekly work schedule and deliverables to major retailers.
- Enhanced image retouching and video editing via post production based on company's guidelines.

Photographer / Director / Retoucher

Independent contractor , Milan, Italy

Jun 2006 - Jun 2015

- Assisted major photo studios and international photographer to achieve their projects.
- Communicated with clients prior to photo shoots to accept direction
- Applied systematic labels for digital images to identify for quick retrieval.
- Captured unique images, adjusting subjects, kneeling and using other techniques.
- Enhanced post production and creative image manipulation according to client's needs.

EDUCATION

Completed coursework towards Diploma in Photography and Arts

L'academia di JOHN KAVERDASH, Milan

Jun 2006

WEBSITE, PORTFOLIO AND PROFILES

- @royschweigerphoto
- www.royschweiger.com

LANGUAGES

Hebrew

Native

English

Fluent

Italian

Fluent

PUBLICATIONS

- Elle
- Esquire
- VMAGAZINE
- L'Officiel
- NY Times Style Singapore